

Privacy Policy - Kernow Wildcraft

Last updated: 02/09/2026

Kernow Wildcraft respects your privacy and is committed to protecting your personal information. This privacy policy explains how we collect, use, store and protect your information when you contact us, place an order or use our website.

Who we are

Kernow Wildcraft is a small UK business selling handmade and handcrafted items.

Location: Northampton, United Kingdom

Email: info@kernowwildcraft.uk

Telephone: [07494583326](tel:07494583326)

Information we may collect

When you contact us or purchase from us, we may collect information such as your name, email address, telephone number, billing or delivery address, order details and messages or enquiries you send to us.

We may also receive limited technical information when you use our website, such as your IP address, browser/device information and cookie information, where applicable.

How we use your information

We may use your personal information to respond to enquiries, process and fulfil orders, arrange delivery, provide customer service, maintain appropriate business and accounting records, deal with returns or disputes, prevent fraud and comply with legal obligations.

We will not sell your personal information to third parties.

Our lawful basis for using your information

Under UK data-protection law, we must have a lawful reason for processing personal information.

Where you purchase an item from us, we generally process the information necessary to fulfil our contract with you.

We may process information where necessary to comply with a legal obligation, such as maintaining appropriate tax or accounting records.

In some circumstances, we may rely on our legitimate interests in operating and protecting our business, provided those interests do not override your rights.

Where consent is required, such as for certain types of direct marketing or non-essential cookies, we will ask for it.

Sharing your information

We only share personal information where reasonably necessary to operate our business. This may include payment providers, delivery or postal services, website hosting or IT providers, professional advisers, and government or regulatory authorities where legally required.

These organisations may process information according to their own privacy policies.

How long we keep your information

We keep personal information only for as long as reasonably necessary for the purpose for which it was collected, including satisfying legal, tax, accounting and reporting requirements.

When information is no longer required, we will delete it or securely dispose of it where reasonably practicable.

Keeping your information secure

We take reasonable measures to protect personal information against unauthorised access, loss, misuse, alteration or disclosure.

However, no internet or electronic storage system can be guaranteed to be completely secure.

Your rights

Depending on the circumstances, UK data-protection law gives you rights concerning your personal information. These can include the right to request access to your information, have inaccurate information corrected, request deletion or restriction of your information, object to certain processing, request transfer of information in certain circumstances, and withdraw consent where processing is based on consent.

To exercise your rights, contact us at info@kernowwildcraft.uk.

You also have the right to complain to the UK Information Commissioner's Office (ICO) if you have concerns about how your personal information is being handled.

Cookies

Our website may use cookies or similar technologies. Some cookies may be necessary for the website to function.

If we use non-essential cookies, such as certain analytics or advertising cookies, we will obtain consent where required.

Third-party websites

Our website may contain links to third-party websites. Kernow Wildcraft is not responsible for the privacy practices of websites operated by other organisations. You should review their privacy policies before providing them with personal information.

Changes to this policy

We may update this privacy policy occasionally to reflect changes to our business, website or legal obligations. The latest version will be published on our website with an updated revision date.

Contact us

If you have questions about this privacy policy or how Kernow Wildcraft handles your personal information, please contact:

Kernow Wildcraft

Northampton, United Kingdom

Email: info@kernowwildcraft.uk

Telephone: [07494583326](tel:07494583326)